

MARKETING CALENDAR

JANUARY

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL JANUARY	\$ _____

FEBRUARY

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL FEBRUARY	\$ _____

MARCH

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL MARCH	\$ _____

TOTAL 1ST QUARTER \$ _____

APRIL

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL APRIL	\$ _____

MAY

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL MAY	\$ _____

JUNE

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL JUNE	\$ _____

TOTAL 2ND QUARTER \$ _____

JULY

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL JULY	\$ _____

AUGUST

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL AUGUST	\$ _____

SEPTEMBER

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL SEPTEMBER	\$ _____

TOTAL 3RD QUARTER \$ _____

OCTOBER

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL OCTOBER	\$ _____

NOVEMBER

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL NOVEMBER	\$ _____

DECEMBER

ITEM	COST
_____ \$ _____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL DECEMBER	\$ _____

TOTAL 4TH QUARTER \$ _____

TOTAL YEAR \$ _____